

MAHALA LOADING GAGASI AIRTIME ORDER FORM



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

DATE				TELEPHONE NUMBER	
ACCOUNT MANAGER				FAX NUMBER	
AGENCY				CELL NUMBER	
CLIENT & PRODUCT				PRODUCTION HOUSE	
CONTACT PERSON				MATERIAL CODES	
ADDRESS				SPOT DURATION	10" OBB + 30" Generic + 10" CBB (Feature Sponsorship)
POSTAL/STREET				BOOKING PERIOD	
ADDRESS OF CLIENT	ADDRESS OF AGENCY				
PLEASE MARK CHOICE					

STATION	DUR	TOTAL SPOTS	TOTAL COST	MON		TUE		WED		THURS		FRI		SAT	SAT RATE	SPOTS	TOTAL COST	SUN	SUN RATE	SPOTS	TOTAL COST
				RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS										
GAGASI 99.5																					
01H00-05H00		0	0	450	0	0	0	0	0	0	0	0	0	01H00-05H00	450	0	0	01H00-05H00	390	0	0
05H00-06H00		0	0	1320	0	0	0	0	0	0	0	0	0	05H00-06H00	600	0	0	05H00-06H00	570	0	0
06H00-09H00	1.0000	4	19080	4770	1	4770	1	4770	0	1	4770	1	4770	06H00-09H00	1500	0	0	06H00-09H00	1350	0	0
09H00-13H00	1.0000	4	13200	3300	1	3300	1	3300	0	1	3300	1	3300	09H00-13H00	1710	0	0	09H00-13H00	1020	0	0
13H00-16H00	1.0000	2	7500	3750	0	0	0	1	3750	0	1	3750	13H00-18H00	1140	0	0	13H00-17H00	750	0	0	0
16H00-19H00	1.0000	3	10350	3450	1	3450	0	1	3450	1	3450	0	0	18H00-22H00	630	0	0	17H00-20H00	390	0	0
19H00-22H00		0	0	1290	0	0	0	0	0	0	0	0	0	22H00-01H00	570	0	0	20H00-01H00	360	0	0
22H00-01H00		0	0	540	0	0	0	0	0	0	0	0	0								

VALUE		13	R 50 130
PLUS 50% SPONSORSHIP LOADING			R 25 065
TOTAL VALUE PER WEEK	1	13	R 75 195
TOTAL BILLING PER WEEK	1	13	R 50 130
PRODUCTION COSTS			
SUB-TOTAL			0
VAT @ 14%			0
TOTAL			0

NO LOADING ON FEATURE SPONSORSHIPS = 33.33% SAVING

SPECIAL INSTRUCTIONS: Subject to availability at time of booking and broadcast.

Spot placement is not guaranteed as it is based on inventory levels.

This price promotion excludes any other incentive deals.

No changes can be made to this schedule.

Airtime to be booked and flighted before 12th September 2010.

NO LIVE READS and NO PREFS

Should inventory not be available, RadMark will place alternative FEATURES to the same value.



Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

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MAHALA LOADING HEART 104.9 AIRTIME ORDER FORM



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
AGENCY		CELL NUMBER	
CLIENT & PRODUCT		PRODUCTION HOUSE	
CONTACT PERSON		MATERIAL CODES	
ADDRESS		SPOT DURATION	
POSTAL/STREET		10" OBB + 30" Generic + 10" CBB (Feature Sponsorship)	
ADDRESS OF CLIENT	ADDRESS OF AGENCY	BOOKING PERIOD	
PLEASE MARK CHOICE			

STATION	DUR	TOTAL SPOTS	TOTAL COST	MON		TUE		WED		THURS		FRI		SAT		SUN		
				RATE MON/ FRI	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST
HEART 104.9				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	CHANNEL	RATE	SPOTS	TOTAL COST
01H00-05H00		0	0	240	0	0	0	0	0	0	0	0	0	0	01H00-05H00	180	0	0
05H00-06H00		0	0	390	0	0	0	0	0	0	0	0	0	0	05H00-06H00	210	0	0
06H00-09H00	1.0000	4	10800	2700	1	2700	1	2700	0	0	1	2700	1	2700	06H00-09H00	1080	0	0
09H00-13H00	1.0000	4	7680	1920	1	1920	1	1920	0	0	1	1920	1	1920	09H00-13H00	1800	0	0
13H00-16H00	1.0000	2	3600	1800	0	0	0	0	1	1800	0	0	1	1800	13H00-18H00	840	0	0
16H00-19H00	1.0000	3	6210	2070	1	2070	0	0	1	2070	1	2070	0	0	18H00-22H00	300	0	0
19H00-22H00		0	0	660	0	0	0	0	0	0	0	0	0	0	22H00-01H00	210	0	0
22H00-01H00		0	0	270	0	0	0	0	0	0	0	0	0	0	20H00-01H00	210	0	0

VALUE		13	R 28 290
PLUS 50% SPONSORSHIP LOADING			R 14 145
TOTAL VALUE PER WEEK	1	13	R 42 435
TOTAL BILLING PER WEEK	1	13	R 28 290
PRODUCTION COSTS			
SUB-TOTAL			0
VAT @ 14%			0
TOTAL			0

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MAHALA LOADING JACARANDA AIRTIME ORDER FORM



Tel: (011) 235 7600
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PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

DATE				TELEPHONE NUMBER	
ACCOUNT MANAGER				FAX NUMBER	
AGENCY				CELL NUMBER	
CLIENT & PRODUCT				PRODUCTION HOUSE	
CONTACT PERSON				MATERIAL CODES	
ADDRESS				SPOT DURATION	10" OBB + 30" Generic + 10" CBB
POSTAL/STREET				BOOKING PERIOD	
ADDRESS OF CLIENT	ADDRESS OF AGENCY				
PLEASE MARK CHOICE					

(Feature Sponsorship)

STATION	DUR	TOTAL SPOTS	TOTAL COST	RATE MON/ FRI		MON		TUE		WED		THURS		FRI		SAT	SAT RATE	SPOTS	TOTAL COST	SUN	SUN RATE	SPOTS	TOTAL COST
				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS								
JACARANDA FULL																							
01H00-05H00		0	0	420	0	0	0	0	0	0	0	0	0	0	0	01H00-05H00	450	0	0	01H00-05H00	450	0	0
05H00-06H00		0	0	3420	0	0	0	0	0	0	0	0	0	0	0	05H00-06H00	930	0	0	05H00-06H00	450	0	0
06H00-09H00	1.0000	4	40920	10230	1	10230	1	10230	0	0	1	10230	1	10230	06H00-09H00	3630	0	0	06H00-09H00	2040	0	0	0
09H00-13H00	1.0000	4	23520	5880	1	5880	1	5880	0	0	1	5880	1	5880	09H00-13H00	4560	0	0	09H00-13H00	2160	0	0	0
13H00-16H00	1.0000	2	11760	5880	0	0	0	0	1	5880	0	0	1	5880	13H00-18H00	1560	0	0	13H00-17H00	1620	0	0	0
16H00-19H00	1.0000	3	19800	6600	1	6600	0	0	1	6600	1	6600	0	0	18H00-22H00	780	0	0	17H00-20H00	810	0	0	0
19H00-22H00		0	0	1320	0	0	0	0	0	0	0	0	0	0	22H00-01H00	450	0	0	20H00-01H00	450	0	0	0
22H00-01H00		0	0	450	0	0	0	0	0	0	0	0	0	0									

VALUE		13	R 96 000
PLUS 50% SPONSORSHIP LOADING			R 48 000
TOTAL VALUE PER WEEK	1	13	R 144 000
TOTAL BILLING PER WEEK	1	13	R 96 000
PRODUCTION COSTS			
SUB-TOTAL			
VAT @ 14%			
TOTAL			

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MAHALA LOADING KAYA 95.9 AIRTIME ORDER FORM



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DATE				TELEPHONE NUMBER			
ACCOUNT MANAGER				FAX NUMBER			
AGENCY				CELL NUMBER			
CLIENT & PRODUCT				PRODUCTION HOUSE			
CONTACT PERSON				MATERIAL CODES			
ADDRESS				SPOT DURATION		10" OBB + 30" Generic + 10" CBB	
POSTAL/STREET				BOOKING PERIOD			
ADDRESS OF CLIENT	ADDRESS OF AGENCY						
PLEASE MARK CHOICE							

(Feature Sponsorship)

STATION	DUR	TOTAL SPOTS	TOTAL COST	MON		TUE		WED		THURS		FRI		SAT		SUN						
				RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS					
KAYA FM				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	CHANNEL	RATE	SPOTS	TOTAL COST	CHANNEL	RATE	SPOTS	TOTAL COST
01H00-05H00		0	0	240	0	0	0	0	0	0	0	0	0	0	01H00-05H00	240	0	0	01H00-05H00	240	0	0
05H00-06H00		0	0	1380	0	0	0	0	0	0	0	0	0	0	05H00-06H00	570	0	0	05H00-06H00	360	0	0
06H00-09H00	1.0000	4	22080	5520	1	5 520	1	5 520	0	1	5 520	1	5 520	0	06H00-09H00	1980	0	0	06H00-09H00	960	0	0
09H00-13H00	1.0000	4	12000	3000	1	3 000	1	3 000	0	1	3 000	1	3 000	0	09H00-13H00	2400	0	0	09H00-13H00	1320	0	0
13H00-16H00	1.0000	2	6000	3000	0	0	0	0	1	3 000	0	0	1	3 000	13H00-18H00	2310	0	0	13H00-17H00	1140	0	0
16H00-19H00	1.0000	3	11700	3900	1	3 900	0	0	1	3 900	1	3 900	0	0	18H00-22H00	1050	0	0	17H00-20H00	510	0	0
19H00-22H00		0	0	1230	0	0	0	0	0	0	0	0	0	0	22H00-01H00	420	0	0	20H00-01H00	330	0	0
22H00-01H00		0	0	390	0	0	0	0	0	0	0	0	0	0								
VALUE		13	R 51 780																			
PLUS 50% SPONSORSHIP LOADING			R 25 890																			
TOTAL VALUE PER WEEK	1	13	R 77 670																			
TOTAL BILLING PER WEEK	1	13	R 51 780																			
PRODUCTION COSTS																						
SUB-TOTAL			0																			
VAT @ 14%			0																			
TOTAL			0																			

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End