

MOERSA BenchMARC Golden Triangle 1 (ECR/JAC/HEART)



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

| | | | | | |
|--------------------|-------------------|--|--|------------------|--|
| DATE | | | | TELEPHONE NUMBER | |
| ACCOUNT MANAGER | | | | FAX NUMBER | |
| AGENCY | | | | CELL NUMBER | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | |
| CONTACT PERSON | | | | MATERIAL CODES | |
| ADDRESS | | | | SPOT DURATION | |
| POSTAL/STREET | | | | BOOKING PERIOD | |
| ADDRESS OF CLIENT | ADDRESS OF AGENCY | | | | |
| PLEASE MARK CHOICE | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | MON | | TUE | | WED | | THURS | | FRI | | SAT | | SUN | | | | | | | |
|------------------------|--------|-------------|------------|-------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------------|------|-------|------------|-------------|------|---|---|--|
| | | | | RATE | SPOTS | RATE | SPOTS | RATE | SPOTS | RATE | SPOTS | RATE | SPOTS | RATE | SPOTS | RATE | SPOTS | | | | | | |
| ECR Heart 104.9 | | | | RATE | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST | | | | | |
| Jacaranda 94.2 | | | | | | | | | | | | | | | | | | | | | | | |
| Heart 104.9 | | | | | | | | | | | | | | | | | | | | | | | |
| 01H00-05H00 | 1.0000 | 0 | 0 | 690 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 01H00-05H00 | 660 | 0 | 0 | 01H00-05H00 | 660 | 0 | 0 | |
| 05H00-06H00 | 1.0000 | 0 | 0 | 3780 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 05H00-06H00 | 1140 | 0 | 0 | 05H00-06H00 | 660 | 0 | 0 | |
| 06H00-09H00 | 1.0000 | 0 | 0 | 16560 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 06H00-09H00 | 5910 | 0 | 0 | 06H00-09H00 | 2760 | 0 | 0 | |
| 09H00-13H00 | 1.0000 | 0 | 0 | 9060 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 09H00-13H00 | 7380 | 0 | 0 | 09H00-13H00 | 3450 | 0 | 0 | |
| 13H00-16H00 | 1.0000 | 0 | 0 | 8970 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13H00-18H00 | 2850 | 0 | 0 | 13H00-17H00 | 2550 | 0 | 0 | |
| 16H00-19H00 | 1.0000 | 0 | 0 | 10470 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18H00-22H00 | 1080 | 0 | 0 | 17H00-20H00 | 1170 | 0 | 0 | |
| 19H00-22H00 | 1.0000 | 0 | 0 | 2160 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22H00-01H00 | 690 | 0 | 0 | 20H00-01H00 | 690 | 0 | 0 | |
| 22H00-01H00 | 1.0000 | 0 | 0 | 750 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | | |
| Value per week | | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Number of weeks | 1 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| DISCOUNT | | 0% | 0 | | | | | | | | | | | | | | | | | | | | |
| PRODUCTION COSTS | | | | | | | | | | | | | | | | | | | | | | | |
| SUB-TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |
| VAT @ 14% | | | 0 | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 23% ; ADDITIONAL 7% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Advertising spots can be purchased by time channel only.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS) _____ SIGNATURE _____ DESIGNATION _____

MOERSA BenchMARC Golden Triangle 2 (KAYA/GAGASI/HEART)



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

| | | | | | |
|--------------------|-------------------|--|--|------------------|--|
| DATE | | | | TELEPHONE NUMBER | |
| ACCOUNT MANAGER | | | | FAX NUMBER | |
| AGENCY | | | | CELL NUMBER | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | |
| CONTACT PERSON | | | | MATERIAL CODES | |
| ADDRESS | | | | SPOT DURATION | |
| POSTAL/STREET | | | | BOOKING PERIOD | |
| ADDRESS OF CLIENT | ADDRESS OF AGENCY | | | | |
| PLEASE MARK CHOICE | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | RATE MON/ FRI | MON | | TUE | | WED | | THURS | | FRI | | SAT | SAT RATE | | | SUN | SUN RATE | | |
|--------------------|--------|-------------|------------|---------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------------|----------|-------|------------|-------------|----------|-------|------------|
| | | | | | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | | | | | | | | |
| Kaya 95.9 | | | | RATE | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST |
| Gagasi 9.5 | | | | | | | | | | | | | | | | | | | | | | |
| Heart 104.9 | | | | | | | | | | | | | | | | | | | | | | |
| 01H00-05H00 | 1.0000 | 0 | 0 | 720 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 01H00-05H00 | 660 | 0 | 0 | 01H00-05H00 | 630 | 0 | 0 |
| 05H00-06H00 | 1.0000 | 0 | 0 | 2370 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 05H00-06H00 | 1050 | 0 | 0 | 05H00-06H00 | 840 | 0 | 0 |
| 06H00-09H00 | 1.0000 | 0 | 0 | 9990 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 06H00-09H00 | 3510 | 0 | 0 | 06H00-09H00 | 2100 | 0 | 0 |
| 09H00-13H00 | 1.0000 | 0 | 0 | 6330 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 09H00-13H00 | 4560 | 0 | 0 | 09H00-13H00 | 2550 | 0 | 0 |
| 13H00-16H00 | 1.0000 | 0 | 0 | 6570 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13H00-18H00 | 3300 | 0 | 0 | 13H00-17H00 | 1920 | 0 | 0 |
| 16H00-19H00 | 1.0000 | 0 | 0 | 7260 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18H00-22H00 | 1530 | 0 | 0 | 17H00-20H00 | 960 | 0 | 0 |
| 19H00-22H00 | 1.0000 | 0 | 0 | 2460 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22H00-01H00 | 930 | 0 | 0 | 20H00-01H00 | 690 | 0 | 0 |
| 22H00-01H00 | 1.0000 | 0 | 0 | 930 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | |
| Value per week | | 0 | 0 | | | | | | | | | | | | | | | | | | | |
| Number of weeks | 1 | 0 | 0 | | | | | | | | | | | | | | | | | | | |
| DISCOUNT | | 0% | 0 | | | | | | | | | | | | | | | | | | | |
| PRODUCTION COSTS | | | | | | | | | | | | | | | | | | | | | | |
| SUB-TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | |
| VAT @ 14% | | | 0 | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 23% ; ADDITIONAL 7% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Spot length on each station must be the same duration.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS) _____ SIGNATURE _____ DESIGNATION _____

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MOERSA BenchMARC Maximiser (ECR/GAGASI/HEART/KAYA/JAC)



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

| | | | | | |
|--------------------|-------------------|--|--|------------------|--|
| DATE | | | | TELEPHONE NUMBER | |
| ACCOUNT MANAGER | | | | FAX NUMBER | |
| AGENCY | | | | CELL NUMBER | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | |
| CONTACT PERSON | | | | MATERIAL CODES | |
| ADDRESS | | | | SPOT DURATION | |
| POSTAL/STREET | | | | BOOKING PERIOD | |
| ADDRESS OF CLIENT | ADDRESS OF AGENCY | | | | |
| PLEASE MARK CHOICE | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | RATE MON/ FRI | | MON | | TUE | | WED | | THURS | | FRI | | SAT | | SUN | | | | | |
|---|--------|-------------|------------|---------------|-------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------------|------------|---------|------|-------------|------------|--|---|
| | | | | RATE | SPOTS | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST | | |
| East Coast Radio Gagasi 99.5 Jacaranda 94.2 Kaya 95.9 Heart 104.9 | | | | | | | | | | | | | | | | | | | | | | | |
| 01H00-05H00 | 1.0000 | 0 | 0 | 1200 | | | 0 | | 0 | | 0 | | 0 | | 0 | 01H00-05H00 | 1140 | | 0 | 01H00-05H00 | 1140 | | 0 |
| 05H00-06H00 | 1.0000 | 0 | 0 | 5730 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 05H00-06H00 | 1980 | | 0 | 05H00-06H00 | 1350 | | 0 |
| 06H00-09H00 | 1.0000 | 0 | 0 | 23850 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 06H00-09H00 | 8370 | | 0 | 06H00-09H00 | 4410 | | 0 |
| 09H00-13H00 | 1.0000 | 0 | 0 | 13560 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 09H00-13H00 | 10260 | | 0 | 09H00-13H00 | 5100 | | 0 |
| 13H00-16H00 | 1.0000 | 0 | 0 | 13800 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 13H00-18H00 | 5370 | | 0 | 13H00-17H00 | 3930 | | 0 |
| 16H00-19H00 | 1.0000 | 0 | 0 | 15720 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 18H00-22H00 | 2310 | | 0 | 17H00-20H00 | 1800 | | 0 |
| 19H00-22H00 | 1.0000 | 0 | 0 | 4020 | | 0 | | 0 | | 0 | | 0 | | 0 | 0 | 22H00-01H00 | 1410 | | 0 | 20H00-01H00 | 1200 | | 0 |
| 22H00-01H00 | 1.0000 | 0 | 0 | 1410 | | 0 | | 0 | | 0 | | 0 | | 0 | | | | | | | | | |
| Value per week | | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Number of weeks | | 1 | 0 | | | | | | | | | | | | | | | | | | | | |
| DISCOUNT | | 0% | 0 | | | | | | | | | | | | | | | | | | | | |
| PRODUCTION COSTS | | | | | | | | | | | | | | | | | | | | | | | |
| SUB-TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |
| VAT @ 14% | | | 0 | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 25% ; ADDITIONAL 5% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Spot length on each station must be the same duration.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

Scroll down for more...

MOERSA BenchMARC GP PLUS (JAC/KAYA)

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010



Tel: (011) 235 7600
Fax: (011) 803 5388

| | | | | | | | |
|--------------------|--|-------------------|--|------------------|--|--|--|
| DATE | | | | TELEPHONE NUMBER | | | |
| ACCOUNT MANAGER | | | | FAX NUMBER | | | |
| AGENCY | | | | CELL NUMBER | | | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | | | |
| CONTACT PERSON | | | | MATERIAL CODES | | | |
| ADDRESS | | | | SPOT DURATION | | | |
| POSTAL/STREET | | | | BOOKING PERIOD | | | |
| ADDRESS OF CLIENT | | ADDRESS OF AGENCY | | | | | |
| PLEASE MARK CHOICE | | | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | RATE MON/ FRI | MON | | TUE | | WED | | THURS | | FRI | | SAT | SAT RATE | | | SUN | SUN RATE | | |
|---|--------|-------------|------------|---------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------------|----------|-------|------------|-------------|----------|-------|------------|
| | | | | | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | | | | | | | | |
| Jacaranda 94.2 Kaya 95.9 | | | | RATE | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST |
| 01H00-05H00 | 1.0000 | 0 | 0 | 480 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 01H00-05H00 | 510 | 0 | 0 | 01H00-05H00 | 510 | 0 | 0 |
| 05H00-06H00 | 1.0000 | 0 | 0 | 3570 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 05H00-06H00 | 1200 | 0 | 0 | 05H00-06H00 | 630 | 0 | 0 |
| 06H00-09H00 | 1.0000 | 0 | 0 | 12660 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 06H00-09H00 | 4290 | 0 | 0 | 06H00-09H00 | 2250 | 0 | 0 |
| 09H00-13H00 | 1.0000 | 0 | 0 | 6600 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 09H00-13H00 | 5400 | 0 | 0 | 09H00-13H00 | 2640 | 0 | 0 |
| 13H00-16H00 | 1.0000 | 0 | 0 | 6600 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13H00-18H00 | 3060 | 0 | 0 | 13H00-17H00 | 2100 | 0 | 0 |
| 16H00-19H00 | 1.0000 | 0 | 0 | 7950 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18H00-22H00 | 1440 | 0 | 0 | 17H00-20H00 | 990 | 0 | 0 |
| 19H00-22H00 | 1.0000 | 0 | 0 | 1980 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22H00-01H00 | 690 | 0 | 0 | 20H00-01H00 | 600 | 0 | 0 |
| 22H00-01H00 | 1.0000 | 0 | 0 | 660 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |

| | | | |
|------------------|----|---|---|
| Value per week | | 0 | 0 |
| Number of weeks | 2 | 0 | 0 |
| DISCOUNT | 0% | 0 | 0 |
| PRODUCTION COSTS | | | |
| SUB-TOTAL | | 0 | 0 |
| VAT @ 14% | | 0 | 0 |
| TOTAL | | 0 | 0 |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 23% ; ADDITIONAL 7% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Spot length on each station must be the same duration.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS) _____ SIGNATURE _____ DESIGNATION _____

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MOERSA BenchMARC COASTAL (ECR/GAGASI/HEART)



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

| | | | | | |
|--------------------|-------------------|--|--|------------------|--|
| DATE | | | | TELEPHONE NUMBER | |
| ACCOUNT MANAGER | | | | FAX NUMBER | |
| AGENCY | | | | CELL NUMBER | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | |
| CONTACT PERSON | | | | MATERIAL CODES | |
| ADDRESS | | | | SPOT DURATION | |
| POSTAL/STREET | | | | BOOKING PERIOD | |
| ADDRESS OF CLIENT | ADDRESS OF AGENCY | | | | |
| PLEASE MARK CHOICE | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | RATE MON/ FRI | | MON | | TUE | | WED | | THURS | | FRI | | SAT | SAT RATE | | | SUN | SUN RATE | | |
|-------------------------|--------|-------------|------------|---------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|-------------|----------|--|---|-------------|----------|--|---|
| | | | | RATE | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | | | | | | | | |
| East Coast Radio | | | | | | | | | | | | | | | | | | | | | | | |
| Gagasi 99.5 | | | | | | | | | | | | | | | | | | | | | | | |
| Heart 104.9 | | | | | | | | | | | | | | | | | | | | | | | |
| 01H00-05H00 | 1.0000 | 0 | 0 | 720 | | 0 | | 0 | | 0 | | 0 | | 0 | | 01H00-05H00 | 660 | | 0 | 01H00-05H00 | 630 | | 0 |
| 05H00-06H00 | 1.0000 | 0 | 0 | 2160 | | 0 | | 0 | | 0 | | 0 | | 0 | | 05H00-06H00 | 870 | | 0 | 05H00-06H00 | 750 | | 0 |
| 06H00-09H00 | 1.0000 | 0 | 0 | 12360 | | 0 | | 0 | | 0 | | 0 | | 0 | | 06H00-09H00 | 4260 | | 0 | 06H00-09H00 | 2220 | | 0 |
| 09H00-13H00 | 1.0000 | 0 | 0 | 7080 | | 0 | | 0 | | 0 | | 0 | | 0 | | 09H00-13H00 | 5160 | | 0 | 09H00-13H00 | 2550 | | 0 |
| 13H00-16H00 | 1.0000 | 0 | 0 | 7320 | | 0 | | 0 | | 0 | | 0 | | 0 | | 13H00-18H00 | 2550 | | 0 | 13H00-17H00 | 1890 | | 0 |
| 16H00-19H00 | 1.0000 | 0 | 0 | 8040 | | 0 | | 0 | | 0 | | 0 | | 0 | | 18H00-22H00 | 960 | | 0 | 17H00-20H00 | 840 | | 0 |
| 19H00-22H00 | 1.0000 | 0 | 0 | 2160 | | 0 | | 0 | | 0 | | 0 | | 0 | | 22H00-01H00 | 780 | | 0 | 20H00-01H00 | 630 | | 0 |
| 22H00-01H00 | 1.0000 | 0 | 0 | 810 | | 0 | | 0 | | 0 | | 0 | | 0 | | | | | | | | | |
| Value per week | | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| Number of weeks | 1 | 0 | 0 | | | | | | | | | | | | | | | | | | | | |
| DISCOUNT | | 0% | 0 | | | | | | | | | | | | | | | | | | | | |
| PRODUCTION COSTS | | | | | | | | | | | | | | | | | | | | | | | |
| SUB-TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |
| VAT @ 14% | | | 0 | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 23% ; ADDITIONAL 7% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Spot length on each station must be the same duration.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

Scroll down for more...

MOERSA BenchMARC SELECT (ECR/JAC/KAYA)



Tel: (011) 235 7600
Fax: (011) 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 12TH SEPTEMBER 2010

| | | | | | |
|--------------------|-------------------|--|--|------------------|--|
| DATE | | | | TELEPHONE NUMBER | |
| ACCOUNT MANAGER | | | | FAX NUMBER | |
| AGENCY | | | | CELL NUMBER | |
| CLIENT & PRODUCT | | | | PRODUCTION HOUSE | |
| CONTACT PERSON | | | | MATERIAL CODES | |
| ADDRESS | | | | SPOT DURATION | |
| POSTAL/STREET | | | | BOOKING PERIOD | |
| ADDRESS OF CLIENT | ADDRESS OF AGENCY | | | | |
| PLEASE MARK CHOICE | | | | | |

| STATION | DUR | TOTAL SPOTS | TOTAL COST | RATE MON/ FRI | | MON | | TUE | | WED | | THURS | | FRI | | SAT | | SAT RATE | | SUN | | SUN RATE | | |
|---|--------|-------------|------------|---------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|-------------|-------|------------|---------|-------------|-------|------------|---------|------|
| | | | | RATE | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | SPOTS | TOTAL COST | CHANNEL | RATE | SPOTS | TOTAL COST | CHANNEL | RATE |
| Jacaranda 94.2 East Coast Radio Kaya 95.9 | | | | | | | | | | | | | | | | | | | | | | | | |
| 01H00-05H00 | 1.0000 | 0 | 0 | 690 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 01H00-05H00 | 690 | 0 | 0 | 01H00-05H00 | 720 | 0 | 0 | |
| 05H00-06H00 | 1.0000 | 0 | 0 | 4560 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 05H00-06H00 | 1410 | 0 | 0 | 05H00-06H00 | 810 | 0 | 0 | |
| 06H00-09H00 | 1.0000 | 0 | 0 | 18720 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 06H00-09H00 | 6600 | 0 | 0 | 06H00-09H00 | 3150 | 0 | 0 | |
| 09H00-13H00 | 1.0000 | 0 | 0 | 9900 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 09H00-13H00 | 7830 | 0 | 0 | 09H00-13H00 | 3690 | 0 | 0 | |
| 13H00-16H00 | 1.0000 | 0 | 0 | 9900 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13H00-18H00 | 3990 | 0 | 0 | 13H00-17H00 | 2970 | 0 | 0 | |
| 16H00-19H00 | 1.0000 | 0 | 0 | 11880 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 18H00-22H00 | 1650 | 0 | 0 | 17H00-20H00 | 1260 | 0 | 0 | |
| 19H00-22H00 | 1.0000 | 0 | 0 | 2610 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 22H00-01H00 | 840 | 0 | 0 | 20H00-01H00 | 780 | 0 | 0 | |
| 22H00-01H00 | 1.0000 | 0 | 0 | 840 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| Value per week | | 0 | 0 | | | | | | | | | | | | | | | | | | | | | |
| Number of weeks | 1 | 0 | 0 | | | | | | | | | | | | | | | | | | | | | |
| DISCOUNT | | 0% | 0 | | | | | | | | | | | | | | | | | | | | | |
| PRODUCTION COSTS | | | | | | | | | | | | | | | | | | | | | | | | |
| SUB-TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | | |
| VAT @ 14% | | | 0 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | 0 | | | | | | | | | | | | | | | | | | | | | |

SPECIAL INSTRUCTIONS: AVERAGE DISCOUNT APPLICABLE = 23% ; ADDITIONAL 7% APPLIES FOR THIS OFFER

Spot length on each station must be the same duration.
Spot length on each station must be the same duration.
Spot must be placed for the same time period and pattern across all stations.

Notes: 1. Cancellation period is 28 days written notice prior to broadcast - 100% cancellation on balance of contract 2. Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 4. Refer to RadMark rate card for more details. 5. Cheques will be subject to clearance by the bank. 6. Deposit slip for direct payment must be faxed to RadMark 8 days prior to broadcast. 7. Terms for first time advertisers are strictly cash, prior to broadcast. 8. Cost quoted, only valid for this campaign. 9. Billing Cost quoted exclude V.A.T 10. Subject to availability at time of booking. 11. Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION