

EAST COAST RADIO - (SHARP SHARP 30/30) - GENERIC PACKAGE



TEL: 011 235 7600



FAX: 011 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 15TH AUGUST 2010

PROPOSAL DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
CLIENT & PRODUCT		CELL NUMBER	
CONTACT PERSON		VAT NUMBER	
ADDRESS DETAILS		MATERIAL CODES	
PHYSICAL STREET ADDRESS	POSTAL ADDRESS	SPOT DURATION	30 SEC RECORDED GENERIC
		BOOKING PERIOD	

STATION	DUR	TOTAL SPOTS	TOTAL COST	RATE MON/ FRI		MON		TUE		WED		THURS		FRI		SAT	SAT RATE	SUN		SUN RATE		
				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	CHANNEL	RATE	SPOTS	TOTAL COST	CHANNEL	RATE
EAST COAST RADIO																						
01H00-05H00	1.0000	0	0	240	0	0	0	0	0	0	0	0	0	0	0	01H00-05H00	210	0	0	0	0	0
05H00-06H00	1.0000	3	3330	1110	1	1110	1	1110	1	1110	1	1110	1	1110	0	05H00-06H00	330	0	0	0	0	0
06H00-09H00	1.0000	3	12660	8580	1	8580	1	8580	1	8580	1	8580	1	8580	0	06H00-09H00	2970	1	2970	1	2970	1110
09H00-13H00	1.0000	7	24330	3960	1	3960	1	3960	1	3960	1	3960	1	3960	1	09H00-13H00	3210	1	3210	1	3210	1320
13H00-16H00	1.0000	6	12780	3960	0	1	3960	1	3960	1	3960	1	3960	0	13H00-18H00	1320	2	2640	2	2640	1110	
16H00-19H00	1.0000	3	5580	4920	1	4920	1	4920	1	4920	1	4920	1	4920	0	18H00-22H00	330	1	330	1	330	330
19H00-22H00	1.0000	5	4200	840	1	840	1	840	1	840	1	840	1	840	1	22H00-01H00	240	0	0	0	0	0
22H00-01H00	1.0000	3	720	240	0	0	0	0	1	240	1	240	1	240	1	240	1	240	1	240	1	240

Value per week Excl VAT	30	R 63 600
52.8295% cash discount		R 33 600
Billing per week Excl VAT		R 30 000
Production Costs		
SUB-TOTAL Excl VAT		
VAT @ 14%		
TOTAL Including VAT		

TERMS & CONDITIONS

MUST BE BOOKED AND FLIGHTED BEFORE THE 15TH AUGUST

Subject to availability at time of booking and broadcast

Spot placement is not guaranteed as it is based on inventory levels.

Should inventory not be available, RadMark will place alternative spots to the same value

This package excludes any other incentive deals

No changes can be made to this package

NO LIVE READS AND NO PREFS



INVESTMENT SUMMARY:	
Number of weeks :	
Campaign Value ;	
Discount: / Added Value :	
Total Campaign Investment :	(Exclude Vat)

Notes: 1.Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 2.Refer to RadMark rate card for more details. 3.Cheques will be subject to clearance by the bank. 4 Deposit slip for direct payment must be faxed to RadMark 2 days prior to broadcast. 5.Terms for first time advertisers are strictly cash prior to broadcast. 6.Cost quoted, only valid for this campaign. 7.Billing Cost quoted exclude V.A.T. 8.Subject to availability at time of booking and broadcast. 9.Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

DATE

Scroll down for more...

GAGASI 99.5 - (SHARP SHARP 30/30) - GENERIC PACKAGE



TEL: 011 235 7600



FAX: 011 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 15TH AUGUST 2010

PROPOSAL DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
CLIENT & PRODUCT		CELL NUMBER	
CONTACT PERSON		VAT NUMBER	
ADDRESS DETAILS		MATERIAL CODES	
PHYSICAL STREET ADDRESS	POSTAL ADDRESS	SPOT DURATION	30 SEC RECORDED GENERIC
		BOOKING PERIOD	

STATION	DUR	TOTAL SPOTS	TOTAL COST	MON		TUE		WED		THURS		FRI		SAT	SAT RATE	SUN	SUN RATE	SUN SPOTS	SUN TOTAL COST		
				RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS	RATE	SPOTS								
GAGASI 99.5FM																					
01H00-05H00	1.0000	0	0	450	0	0	0	0	0	0	0	0	0	01H00-05H00	450	0	0	01H00-05H00	390	0	
05H00-06H00	1.0000	3	3960	1320	1	1320	1	1320	1	1320	0	0	0	05H00-06H00	600	0	0	05H00-06H00	570	0	
06H00-09H00	1.0000	3	7620	4770	1	4770	0	0	0	0	0	0	06H00-09H00	1500	1	1500	06H00-09H00	1350	1	1350	
09H00-13H00	1.0000	7	19230	3300	1	3300	1	3300	1	3300	1	3300	1	09H00-13H00	1710	1	1710	09H00-13H00	1020	1	1020
13H00-16H00	1.0000	6	11280	3750	0	1	3750	1	3750	0	0	0	0	13H00-18H00	1140	2	2280	13H00-17H00	750	2	1500
16H00-19H00	1.0000	3	4470	3450	1	3450	0	0	0	0	0	0	18H00-22H00	630	1	630	17H00-20H00	390	1	390	
19H00-22H00	1.0000	5	6450	1290	1	1290	1	1290	1	1290	1	1290	1	22H00-01H00	570	0	0	20H00-01H00	360	0	0
22H00-01H00	1.0000	3	1620	540	0	0	0	1	540	1	540	1	540								

Value per week Excl VAT	30	R 54 630
45.085% cash discount		R 24 630
Billing per week Excl VAT		R 30 000
Production Costs		
SUB-TOTAL Excl VAT		
VAT @ 14%		
TOTAL Including VAT		

INVESTMENT SUMMARY:	
Number of weeks :	
Campaign Value ;	
Discount: / Added Value :	
Total Campaign Investment :	(Exclude Vat)

TERMS & CONDITIONS

MUST BE BOOKED AND FLIGHTED BEFORE THE 15TH AUGUST

Subject to availability at time of booking and broadcast

Spot placement is not guaranteed as it is based on inventory levels.

Should inventory not be available, RadMark will place alternative spots to the same value

This package excludes any other incentive deals

No changes can be made to this package

NO LIVE READS AND NO PREFS



Notes: 1.Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 2.Refer to RadMark rate card for more details. 3.Cheques will be subject to clearance by the bank. 4 Deposit slip for direct payment must be faxed to RadMark 2 days prior to broadcast. 5.Terms for first time advertisers are strictly cash prior to broadcast. 6.Cost quoted, only valid for this campaign. 7.Billing Cost quoted exclude V.A.T. 8.Subject to availability at time of booking and broadcast. 9.Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

DATE

Scroll down for more...

HEART 104.9FM - (SHARP SHARP 30/30) - GENERIC PACKAGE



TEL: 011 235 7600



FAX: 011 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 15TH AUGUST 2010

PROPOSAL DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
CLIENT & PRODUCT		CELL NUMBER	
CONTACT PERSON		VAT NUMBER	
ADDRESS DETAILS		MATERIAL CODES	
PHYSICAL STREET ADDRESS	POSTAL ADDRESS	SPOT DURATION	30 SEC RECORDED GENERIC
		BOOKING PERIOD	

STATION	DUR	TOTAL SPOTS	TOTAL COST	RATE MON/ FRI		MON		TUE		WED		THURS		FRI		SAT		SUN		
				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	CHANNEL	RATE
HEART 104.9																				
01H00-05H00	1.0000	0	0	240	0	0	0	0	0	0	0	0	0	0	0	01H00-05H00	180	0	0	0
05H00-06H00	1.0000	3	1170	390	1	390	1	390	1	390	0	0	0	0	0	05H00-06H00	210	0	0	0
06H00-09H00	1.0000	3	4200	2700	1	2700	0	0	0	0	0	0	0	0	0	06H00-09H00	1080	1	1080	420
09H00-13H00	1.0000	7	12390	1920	1	1920	1	1920	1	1920	1	1920	1	1920	0	09H00-13H00	1800	1	1800	990
13H00-16H00	1.0000	8	10080	1800	1	1800	1	1800	1	1800	1	1800	0	0	0	13H00-17H00	840	2	1680	600
16H00-19H00	1.0000	5	6870	2070	1	2070	1	2070	1	2070	0	0	0	0	0	16H00-19H00	300	1	300	360
19H00-22H00	1.0000	3	1980	660	0	0	0	0	1	660	1	660	1	660	0	19H00-22H00	210	0	0	210
22H00-01H00	1.0000	1	270	270	0	0	0	0	0	0	0	0	1	270	0	22H00-01H00	270	0	0	0

Value per week Excl VAT	30	R 36 960
18.8304% cash discount		R 6 960
Billing per week Excl VAT		R 30 000
Production Costs		
SUB-TOTAL Excl VAT		
VAT @ 14%		
TOTAL Including VAT		

TERMS & CONDITIONS

MUST BE BOOKED AND FLIGHTED BEFORE THE 15TH AUGUST

Subject to availability at time of booking and broadcast

Spot placement is not guaranteed as it is based on inventory levels.

Should inventory not be available, RadMark will place alternative spots to the same value

This package excludes any other incentive deals

No changes can be made to this package

NO LIVE READS AND NO PREFS



INVESTMENT SUMMARY:

Number of weeks :	
Campaign Value ;	
Discount: / Added Value :	
Total Campaign Investment :	(Exclude Vat)

Notes: 1.Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 2.Refer to RadMark rate card for more details. 3.Cheques will be subject to clearance by the bank. 4 Deposit slip for direct payment must be faxed to RadMark 2 days prior to broadcast. 5.Terms for first time advertisers are strictly cash prior to broadcast. 6.Cost quoted, only valid for this campaign. 7.Billing Cost quoted exclude V.A.T. 8.Subject to availability at time of booking and broadcast. 9.Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

DATE

Scroll down for more...

JACARANDA 94.2 - (SHARP SHARP 30/30) - GENERIC PACKAGE



TEL: 011 235 7600



FAX: 011 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 15TH AUGUST 2010

PROPOSAL DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
CLIENT & PRODUCT		CELL NUMBER	
CONTACT PERSON		VAT NUMBER	
ADDRESS DETAILS		MATERIAL CODES	
PHYSICAL STREET ADDRESS	POSTAL ADDRESS	SPOT DURATION	30 SEC RECORDED GENERIC
		BOOKING PERIOD	

STATION	DUR	TOTAL SPOTS	TOTAL COST	RATE MON/ FRI		MON		TUE		WED		THURS		FRI		SAT	SAT RATE	SPOTS	TOTAL COST	SUN	SUN RATE	SPOTS	TOTAL COST
				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS								
JACARANDA FULL																							
01H00-05H00	1.0000	0	0	420	0	0	0	0	0	0	0	0	0	0	0	01H00-05H00	450	0	0	01H00-05H00	450	0	0
05H00-06H00	1.0000	3	10260	3420	1	3420	1	3420	1	3420	0	0	0	0	0	05H00-06H00	930	0	0	05H00-06H00	450	0	0
06H00-09H00	1.0000	3	15900	10230	1	10230	1	0	0	0	0	0	0	0	06H00-09H00	3630	1	3630	06H00-09H00	2040	1	2040	
09H00-13H00	1.0000	7	36120	5880	1	5880	1	5880	1	5880	1	5880	1	5880	09H00-13H00	4560	1	4560	09H00-13H00	2160	1	2160	
13H00-16H00	1.0000	6	18120	5880	0	0	1	5880	1	5880	0	0	0	0	13H00-18H00	1560	2	3120	13H00-17H00	1620	2	3240	
16H00-19H00	1.0000	3	8190	6600	1	6600	0	0	0	0	0	0	0	0	18H00-22H00	780	1	780	17H00-20H00	810	1	810	
19H00-22H00	1.0000	5	6600	1320	1	1320	1	1320	1	1320	1	1320	1	1320	22H00-01H00	450	0	0	20H00-01H00	450	0	0	
22H00-01H00	1.0000	3	1350	450	0	0	0	0	1	450	1	450	1	450									

Value per week Excl VAT	30	R 96 540
68.925% cash discount		R 66 540
Billing per week Excl VAT		R 30 000
Production Costs		
SUB-TOTAL Excl VAT		
VAT @ 14%		
TOTAL Including VAT		

INVESTMENT SUMMARY:	
Number of weeks :	
Campaign Value ;	
Discount: / Added Value :	
Total Campaign Investment :	(Exclude Vat)

TERMS & CONDITIONS

MUST BE BOOKED AND FLIGHTED BEFORE THE 15TH AUGUST

Subject to availability at time of booking and broadcast

Spot placement is not guaranteed as it is based on inventory levels.

Should inventory not be available, RadMark will place alternative spots to the same value

This package excludes any other incentive deals

No changes can be made to this package

NO LIVE READS AND NO PREFS



CASH UPFRONT (FOR CLIENTS NOT BOOKING THROUGH ACCREDITED MEDIA AGENCIES.)

Bank Details - RADMARK PTY LTD - Standard Bank, Business Cheque Account, Commercial Banking Centre, Acc 000379220,

Code 000205

Notes: 1.Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 2.Refer to RadMark rate card for more details. 3.Cheques will be subject to clearance by the bank. 4 Deposit slip for direct payment must be faxed to RadMark 2 days prior to broadcast. 5.Terms for first time advertisers are strictly cash prior to broadcast. 6.Cost quoted, only valid for this campaign. 7.Billing Cost quoted exclude V.A.T. 8.Subject to availability at time of booking and broadcast. 9.Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

DATE

Scroll down for more...

KAYA 95.9 - (SHARP SHARP 30/30) - GENERIC PACKAGE



TEL: 011 235 7600



FAX: 011 803 5388

PRICE PROMOTION: APPLICABLE TO CAMPAIGNS BOOKED AND FLIGHTED BEFORE 15TH AUGUST 2010

PROPOSAL DATE		TELEPHONE NUMBER	
ACCOUNT MANAGER		FAX NUMBER	
CLIENT & PRODUCT		CELL NUMBER	
CONTACT PERSON		VAT NUMBER	
ADDRESS DETAILS		MATERIAL CODES	
PHYSICAL STREET ADDRESS	POSTAL ADDRESS	SPOT DURATION	30 SEC RECORDED GENERIC
		BOOKING PERIOD	

STATION	DUR	TOTAL SPOTS	TOTAL COST	RATE MON/ FRI		MON		TUE		WED		THURS		FRI		SAT		SAT RATE		SUN		SUN RATE		
				RATE	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	SPOTS	TOTAL COST	CHANNEL	RATE	SPOTS	TOTAL COST	CHANNEL	RATE
KAYA FM 95.9																								
01H00-05H00	1.0000	0	0	240	1	0	0	0	0	0	0	0	0	0	0	01H00-05H00	240	0	0	01H00-05H00	240	0	0	
05H00-06H00	1.0000	3	4140	1380	1	1380	1	1380	1	1380	1	1380	1	1380	0	05H00-06H00	570	0	0	05H00-06H00	360	1	360	
06H00-09H00	1.0000	3	8460	5520	1	5520	1	5520	1	5520	1	5520	1	5520	0	06H00-09H00	1980	1	1980	06H00-09H00	960	1	960	
09H00-13H00	1.0000	7	18720	3000	1	3000	1	3000	1	3000	1	3000	1	3000	0	09H00-13H00	2400	1	2400	09H00-13H00	1320	1	1320	
13H00-16H00	1.0000	6	12900	3000	1	3000	1	3000	1	3000	1	3000	1	3000	0	13H00-18H00	2310	2	4620	13H00-17H00	1140	2	2280	
16H00-19H00	1.0000	3	5460	3900	1	3900	1	3900	1	3900	1	3900	1	3900	0	18H00-22H00	1050	1	1050	17H00-20H00	510	1	510	
19H00-22H00	1.0000	5	6150	1230	1	1230	1	1230	1	1230	1	1230	1	1230	1230	22H00-01H00	420	0	0	20H00-01H00	330	1	330	
22H00-01H00	1.0000	3	1170	390	1	390	1	390	1	390	1	390	1	390	390									

Value per week Excl VAT	30	R 57 000
47.3684% cash discount		R 27 000
Billing per week Excl VAT		R 30 000
Production Costs		
SUB-TOTAL Excl VAT		
VAT @ 14%		
TOTAL Including VAT		

TERMS & CONDITIONS
MUST BE BOOKED AND FLIGHTED BEFORE THE 15TH AUGUST
Subject to availability at time of booking and broadcast
Spot placement is not guaranteed as it is based on inventory levels.
Should inventory not be available, RadMark will place alternative spots to the same value
This package excludes any other incentive deals
No changes can be made to this package
NO LIVE READS AND NO PREFS

INVESTMENT SUMMARY:	
Number of weeks :	
Campaign Value ;	
Discount: / Added Value :	
Total Campaign Investment :	(Exclude Vat)

Notes: 1.Material deadline is 5 working days prior to broadcast. RadMark will not be held responsible for any circumstances beyond their control. 2.Refer to RadMark rate card for more details. 3.Cheques will be subject to clearance by the bank. 4 Deposit slip for direct payment must be faxed to RadMark 2 days prior to broadcast. 5.Terms for first time advertisers are strictly cash prior to broadcast. 6.Cost quoted, only valid for this campaign. 7.Billing Cost quoted exclude V.A.T. 8.Subject to availability at time of booking and broadcast. 9.Rates based on the RadMark rate card effective 1 July 2009.

CLIENT NAME (BLOCK LETTERS)

SIGNATURE

DESIGNATION

DATE